



Manoj Arora

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Experience Summary:

I am engineering graduate with 26+ years of expertise in creating Technology Vision and Architect, Automation, Innovation, Digital and Compliance vision for organization with budgets (CAPEX and OPEX) and program management. I am known as Start-up builder & rationalizer, Business and Product Automation & Innovator with Digitization Expert along with creating business plans and brand reputation planning. Well versed with Overall company setup with all back office and support departments operations and management like IT, CRM, HR, Finance, Admin and Operations etc. Disaster recovery and Business continuity Plans for corporates, businesses and manufacturing units along Program and Compliances management to various industry norms like ISO 27001, HIPAA, SAS70, ISO 9000 -2015, BS 7799, PCI, FDA, SSAE16. Well experienced in Business and Cost optimization. Worked for brands like HCL, GE, Manpower Inc, Fashion and You, Deal and You, Jaina, Iffco etc.

Worked as CTO, CIO for renowned brands and was instrumental in initiating and creating digital platforms and products for them. Presently working with Startup's as Mentor & Advisors and with SME's for **Business restructuring and Product Innovation and Technology 'n' Idea Evaluator with some of Funding and Incubating platforms.**

Presently on board with **Ministry of Electronics and Information Technology Incubation, Abhyuday IIT Bombay, Startup India (DIPP)** as Startup Mentor and Advisor.

Technical Experience: Creating Technology and IT vision and roadmap for organizations along with budgets. Versed with designing, creation and managing Infrastructure, application development technologies and automation, for various industries utilizing best of available frameworks on Agile and Scrum methodology for development of applications. I bring lot of experience in building SaaS, IaaS, PaaS based platforms along with GIS, IoT, Artificial Intelligence, Machine Learning, Virtual Reality, Augmented reality, Business and Data Analytics, Vicinity tracking. Worked with almost all frameworks like Java, JS, PHP, Laravel, Microsoft, Zend, Node etc. with SQL, MySQL, Redis, Solr, Mongo, Cassandra, Graph, Elastic search etc.

Industries I worked for: Retail, B2B, B2C, B2B2C, Agrotech, IT, ITES, Fashion, Apparel, Accessories, Leather, Manufacturing, Home Furnishing and Furniture's, Transport and Logistics, Precious Metals, Luxury, Home Appliance, FoodTech, Fintech, Environment, Social, Wellness, Healthcare, Chemical, Consulting, Products, Telecom, Construction and Real Estate, Education, Hospitality, News and Entertainment, Energy and Mining.

Projects I worked for: creekle.com, wilsonamplifiers.com, fashionandyou, dealsandyou, M3M, Letsmote, thetruckingexchange, Gobazaar, luxuryquotient, Seniorworld, Marcus Spurway, Technology Ally, Got It, Anime Universe, M K Petro, Dehra Milkfoods, Crack Hire, Hifazat (Financial Loans), Crestcapitaladvisors, Edget3, and many more...

Worked with Iffco eBazar (IFFCO and Govt initiative) to create Technology Blueprint and roll out Plan for business applications basis business concept on Rural Logistics and Agriculture EMandi's for farmers.